

Aviation Classifieds

Media Kit

www.AviationClassifieds.com

For over a decade, AviationClassifieds has served Pilots and Professionals with aircraft classifieds and aviation news.

- More than 10,000 aircraft classified listings
- Frequently updated aviation news headlines and aircraft for sale classifieds
- Over 25,000 broker and aircraft buyers have signed up for aircraft email alerts

Product Offers

AviationClassifieds.com has a variety of product offers to optimize impact and fit your budgets. Below is a summary of our product offers. More details are provided in the following pages. Current offers include:

- **Banner Advertising** – Advertise your company, product or service on our website or with our extensive network of email recipients
- **Aircraft Listing Subscription** – We have several subscription packages to fit your inventory needs including a classified ad free for 30 days for you to advertise your aircraft for sale online. All subscriptions include 24/7 access and exposure reporting allowing you to access and track advertising performance.
- ***NEW* Parts/Services Subscription** – We have recently added a parts/services/etc. section to AviationClassifieds! You can now list any aircraft part, service, employment ad, real estate, wanted ad, or any miscellaneous/other ad to our site **free** of charge. Parts/services subscriptions also come with 24/7 access and exposure reports to track performance.

For more details, please contact a Team Representative
info@aviationclassifieds.com | (925) 357-3218

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Banner Ad Rate Sheet

Below are standard rate tables for advertising on AviationClassifieds. Actual prices may be higher or lower depending on campaign details. Please contact a Representative to determine current pricing and inventory availability for your campaign.

Advertising Unit Type	CPM
Leaderboard (728x90)	\$8
Medium Rectangle (300x250)	\$6
Banner (468x60)	\$6
Square (250x250)	\$5

*CPM designates the unit cost per 1,000 impressions (views)



Use photos, images and animation to advertise your company online!

Details:

- You provide the image, logo or creative unit ensuring your image and brand meet expectations. You can also include a URL/web link to direct visitors to a website of your choice.
- We can provide monthly performance reports indicating impressions delivered, clicks and CTR statistics.

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Aircraft Listing Subscriptions

AviationClassifieds offers two subscriptions types allowing you to mix, match and build an advertising package that fits your needs!

Single Aircraft Listing – Feature aircraft online **free** for the first 30 days and \$19.99/month for each successive month. Includes:

- Featured status on www.AviationClassifieds.com and www.GlobalPlaneSearch.com.
- Add up to 10 high resolution photos and 6 document attachments
- Email blasts send your aircraft to our matching email members



2010

Piper PA-46R-350T Matrix

UK, United Kingdom (EGTF)

Sale

\$728,560
(€465,000)

Featured: Andrew Freeman, AT Aviation L...
Engine: Textron Lycoming TIO- 540-AE2A 350 Horsepower / Twin Turbocharged Pro...

***NEW* Parts/Services Listing** – Advertise any aircraft part, service, employment ad, real estate, wanted ad, or other advertisement online for 90 days at no cost.

Parts/Service include:

- Add up to 10 high resolution photos and 6 document attachments
- Real-time exposure reports to track performance



No Photo Available

10 acre landing strip for sale

10 acre landing strip, unimproved for sale or lease in northwest Andorra

Northwest, Andorra

Real Estate

\$5,221.56
(€4,599.99)

Broker Account – If you are an aircraft broker or have multiple aircraft to sell, save time and money by using a broker package with our partner www.GlobalPlaneSearch.com. Broker Packages provide up to 10 aircraft listings for as little as \$10 per listing. Even better, when you list on GlobalPlaneSearch your aircraft will also be featured on AviationClassifieds.

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